

In the past the town has had an outdoor rink and it was used by every member of the community. With the addition to the new Recreation Centre dressing rooms the outdoor rink was taken down and this facility was no longer a part of the community. With the new outdoor rink in the community again the community will be able to bond together because this will be a facility where socialization and programming can happen. The community will have to come together to make this rink a possibility, it is going to be a lot of work and will be something new for the community to take part in and stay involved with even after the rink has been built. This community struggles to come together as one and create ties between each other, the project of fundraising and creating the rink will be something that can be the starting point for future community driven projects.

The town is proposing that the outdoor rink be fundraised for and build by the community. This will get all the businesses and community members involved in something that they will see the direct impact from quickly and for many years to come.

The projected start date to begin fundraising is May 26, 2021, the projected construction date is July 12, 2021 with the grand opening happening this winter. This is a quick turnaround date, but this is to keep everyone motivated and driven to make this impact on the community with a facility that everyone will use.

### **Fundraising Plan**

To fundraise for this project, we are going to be asking local business and organizations for sponsorships and donations either of actual funds or volunteering hours. We are wanting all the sponsorships and donations to cover the cost of all aspects of building the rink.

To keep everyone involved there will be a thermometer sign outside of the town office where the amount of funds raised can be shown and it gives everyone involved a visual representation on where the efforts are at in fundraising. There will be posts on the Parks and Recreation Facebook page as well as on the Town of Wadena website. This will promote traffic to both the Facebook page and our website. Posters will be put up around town with updates on the project.

With the COVID-19 restrictions lifting we will plan to do more community fundraising to get everyone involved including organizations that are looking to volunteer in the community more.

### **Benefits to the Sponsors**

With the donations coming in from many different sectors the best option to commemorate the sponsors and volunteers will be to have a sign that outlines who made contributions to the outdoor rink. This sign will remain at the rink for as long as the rink is open. They will be recognized for their contribution every year by being asked first and given a discount for ice advertisement.

The sponsors will see the benefits of their contribution because the rink will be used for many different uses during the year, during the summer different sports like basketball can be played on the surface and then during the winter the ice will go in and will be able to host games, public skate nights, and so much more. This can also be used as a tax write-off for all the businesses which can be beneficial to many.

## **Sponsorship Fund Divisions**

We have created a fund division for all the contributions made during our fundraising efforts. This will help to provide more recognition for all the business, organizations, and volunteers that help to create a new facility in Wadena. The honorable mentions will be used for people who do not contribute funds but their own time for the construction of the rink, and other forms of contribution that do not have to do with actual money.

Platinum- \$1000 or higher

Gold- \$999- \$400

Silver- \$399- \$101

Bronze- \$100 and below

Honorable mentions- Volunteer hours

## **List of Possible Sponsors**

With all the businesses and organizations in Wadena we feel there is enough people to contribute to the efforts of building this rink. There will be a letter sent out to all of the sponsors asking them for a contribution. This letter can be seen in Appendix A

The list of potential sponsors is listed here, this is open to change: CO-OP, Water World, CIBC, RBC, MDSI, Credit Union, BP Ag., Richardson, Nutrien, Viterra, TG Electric, Cutting Edge Electric, CNS Mechanical, Wadena Drugs, Dr. MEC, Bayer Agriculture Solutions, Nicks's, Scoops, TnT, Wadena Glass, JJ Stitch, E and K, Spine Design, Nelson Trucking, Todd Byman, Farmers and Friends, Wheat Belt, Wildcats, Kinsmen, and other personal donations.

## Budget & Quotes

Budget	
<b>Boards</b>	\$10,000
<b>Asphalt</b>	\$25,000
<b>Total</b>	<b>\$35,000</b>

The budget is based on quotes given to us by the Wadena Co-op and ASP Paving. This budget also does not include outside lights, or the warmup shack, this can be fundraised for in the future. The quote from the Co-op can be found in Appendix B. We do not have a physical quote from ASP Paving but from past conversations about the possibility of the building an Outdoor Rink ASP Paving has said that the quote for this project would be \$25,000.

All the construction will be completed by the Parks and Recreation as well as the Public Work Workers with help from community members as well. The asphalt will be laid by ASP Paving. Within the quote for the asphalt, it includes labor costs as well.

## Site Proposal

We have investigated many possible sites in the town, and we feel that our best location to build the outdoor rink is south of the Recreation Centre right beside the pool. This gives us easy access to water as well as easy access to the users of the rink. The location map can be seen in Appendix C.

## Appendix A- Sponsor Letter

Dear XXX,

The Town of Wadena has decided to add an outdoor rink to the list of facilities in town. With the recent addition put onto the Recreation Center the old outdoor rink had to be taken down. The town has now decided that a new outdoor rink should be made accessible for everyone in town. With the new rink the town will see the benefit from it all year around because in the summertime it can be used for many different sports because of the asphalt base we are putting in and during the winter there can be hockey games played on it as well as community member skate nights. Wadena is a community with a lot of hockey players and hockey enthusiasts, with this in mind the new rink will be used by many during all the seasons.

This project is going to be different from other town projects. We are asking for the community members, business, and organizations to be involved with the Outdoor rink project. We are asking for sponsorships of funds to be put directly towards the rink as well as donations of volunteer hours to help and build the rink once all the funds have been raised. The monetary sponsorships can be provided with a donation receipt. Everyone who is involved with making this project possible will be commemorated with a sponsorship sign that will remain at the outdoor rink for as long as the rink is there.

The sponsorships will be split into categories, if you wish to help build the Wadena Community Outdoor Rink, please specify which category you wish to be in and the amount of funds you wish to contribute.

Platinum- \$1000 or higher

Gold- \$999- \$400

Silver- \$399- \$101

Bronze- \$100 and below

Honorable mentions- Volunteer hours

If you wish to contribute to the Wadena Community Outdoor Rink, please contact Caitlin Fox, Community Recreation Coordinator by email at [wadrec@sasktel.net](mailto:wadrec@sasktel.net) or by phone at 1-639-947-7335. All contributions must be made by July 12<sup>th</sup>, 2021 at 4:00pm.

Thank you,

Caitlin Fox

Community Recreation Coordinator

Town of Wadena

## Appendix B- Co-op Quote

Wadena Co-op  
P.O. Box 880  
Wadena Sk S0A 4J0  
Phone: (306)338-2298  
Fax: (306)338-3626  
lumber.wdcoop@sasktel.net

Estimate Supplied For:  
TOWN OF WADENA  
BOX 730  
, WADENA S0A 4J0  
Phone: 303-821  
TOWN OF WADENA

Estimator:  
Salesperson:  
Estimate Date: March 03, 2021  
Valid To: April 02, 2021  
Reference:

Estimate # 10347		40X96 OUTDOOR RINK			Page 1 of 1
Component	Description	Quantity	Unit	Price	Total
<b>OUTDOOR RINK</b>					
SIDE WALLS (4')	4X4-16 BAREFOOT BROWN	13	EAC	\$25.97	\$337.61
END WALLS (6')	4X4-16 BAREFOOT BROWN	9	EAC	\$25.97	\$233.73
SIDE WALL RAILS	2X6-16' BAREFOOT BROWN DECKING	36	EAC	\$36.19	\$1,302.84
END WALL RAILS	2X6-16' BAREFOOT BROWN DECKING	20	EAC	\$36.19	\$723.80
SIDE BOARDS (2')	2X6-16' BAREFOOT BROWN DECKING	53	EAC	\$36.19	\$1,918.07
END WALL BOARDS (4')	2X6-16' BAREFOOT BROWN DECKING	44	EAC	\$36.19	\$1,592.36
	3IN BROWN DECK SCREWS 10LB	1	EA	\$49.99	\$49.99
	BROWN DECK SCREW 2 1/2IN	44	LB	\$4.49	\$197.56
				<i>Subtotal</i>	<b>\$6,355.96</b>
	Subtotal:				\$6,355.96
	GST				\$317.80
	PST				\$381.36
	<b>Grand Total:</b>				<b>\$7,055.12</b>

While every attempt has been made to make this estimate as accurate as possible building styles and practices vary so actual product used may vary from this estimate

## Appendix C- Location Map

